



BEVERAGE-AIR.

VICTORY

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October 1, 2024

Effective January 1st, 2025, we will be implementing a 3% price increase on all our coolers, parts, and accessories for both Beverage-Air and Victory Refrigeration. This adjustment is essential to ensure we continue to deliver the innovative and reliable products you have come to expect from us.

We understand that price changes can be challenging, and we have worked diligently to keep this increase as minimal as possible. As a leading manufacturer of commercial refrigeration solutions, we remain committed to providing you with high-quality products and exceptional service.

New Beverage-Air and Victory Refrigeration price lists will be available soon. All of us at Beverage-Air and Victory thank you for your continued support and patience.

Sincerely,

Clint Reed
President
Beverage-Air & Victory Refrigeration